



519-278-0312 info@destinationkidz.com  
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Brought to you by...

The **SMALL**  
**BUSINESS**  
Place

**RAM**  
media

We would like to introduce you to a new, exciting publication designed exclusively as a resource directory for busy parents in the Headwaters Region. This publication will be a companion to our Destination Kidz Show Sept. 2010.

Destination Kidz, is a print and online directory designed to provide caregivers, parents, grandparents & families with information, destinations and services specifically for families. Our goal is to provide a one-stop directory featuring businesses and services in the Orangeville, Caledon, Shelburne and Bolton area. The print directory will be published twice yearly in May and September, targeting specific events, specials and seasonal information. To enhance the value of the print directory, an online directory will be set up winter 2010, which will help to build your company's profile.

The print directory will be in full colour, complete with advertising, articles and listings specific to families. There will be over 10,000 copies of the print directory distributed free of charge to families in the Headwaters Region through direct mail and vendor displays.

Our online directory will make it convenient for customers to access your information and connect with you immediately. The online directory will be supported with opportunities for advertising, an event calendar and feature articles on selected businesses.

On the reverse please find the rate card for the print directory and a sample of our upcoming cover artwork. In order to ensure you are listed in our premiere edition, please respond by Monday August 23rd with your ad ready artwork. Destination Kidz will be delivered to customers approximately September 9th 2010. Our Destination Kidz show will take place September 11<sup>th</sup> 2010 and we will be offering a discount for both the publication and the show for vendors who participate in both. Contact us for package pricing. As an introductory offer, we would also like to give you a three month enhanced listing on our website when you purchase an advertisement in our premiere directory.

We look forward to including you in this exciting publication that will help to increase your profile in the community.

Thank you!

FREE

FALL 2010

# Destination Kidz

www.destinationkidz.com

Back-2-School  
Extravaganza



Kids Related Products & Services

# Destination Kidz

<p><b>1/4 Page Ad</b> - full colour - 4 x 2.5 vertical or 2 x 5 horizontal</p>	<p><b>Full Page Ad</b> - full colour - 8 x 5 vertical</p> <p>* Add \$35 if we need to create a complete ad for you</p>
<p><b>1/2 Page Ad</b> - full colour - 4 x 5 vertical</p>	

### Ad Rates:

<b>Business Listing (Text Only)</b>	\$50 plus HST	= \$56.50
<b>1/4 Page (Vertical or Horizontal)</b>	\$125 plus HST	= \$141.25
<b>1/2 Page</b>	\$250 plus HST	= \$282.50
<b>Full Page</b>	\$500 plus HST	= \$565

Inside and Outside Cover spots available. Contact us for pricing...